

November 14, 2018

National Stock Exchange of India Limited
Exchange Plaza, 5th Floor,
Plot No. C-1, G Block,
Bandra Kurla Complex, Bandra (East)
Mumbai - 400 051.

BSE Limited
Phirozee Jeejeebhoy Towers,
Dalal Street,
Mumbai - 400 001.

Subject: Sterlite Tech accelerates digital reinvention with programmable networks of future at AfricaCom 2018

Ref.: Scrip ID - STRTECH/ Scrip Code – 532374

Dear Sir/Madam,

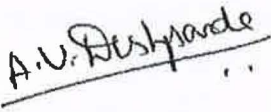
We wish to inform you that the Company is accelerating digital reinventions with its holistic software solutions that converge the power of data analytics, enhanced customer experiences and programmable networks of the future to drive digital transformations for global telcos.

A copy of the Company's Press Release in this behalf, is enclosed herewith.

Kindly take the above on record.

Thanking you,

Yours faithfully,
For **Sterlite Technologies Limited**



Amit Deshpande
Company Secretary (ACS 17551)



Enclosure: As above

PRESS RELEASE

FOR IMMEDIATE DISSEMINATION

Sterlite Tech accelerates digital reinvention with programmable networks of future at AfricaCom 2018

— *Witness live demos of Digital Engagement, Intelligent Analytics that enable global CSPs, DSPs, Enterprises, Citizen Networks and OTT players to fast track their digital reinvention*

Cape Town, South Africa and Pune, India – November 14, 2018: Sterlite Tech [BSE: 532374, NSE: STRTECH], a global data network solutions company, is accelerating digital reinventions with its holistic software solutions that converge the power of data analytics, enhanced customer experiences and programmable networks of the future to drive digital transformations for global telcos.

These software-enabled programmable solutions enable communication service providers (CSPs), digital service providers (DSPs), enterprises and citizen networks to realise competitive advantages of web-scale Network Function Virtualisation Infrastructure (NFVI) platform, for their network automation and Software Defined Network (SDN) initiatives.

All this and more can be experienced first-hand at Sterlite Tech's showcase of AfricaCom 2018, Africa's largest telecoms, media and technology event from November 13-15, 2018 at Cape Town, South Africa.

With CSPs, DSPs, enterprises, citizen networks and OTT players focused on connecting the next billion for 5G and Internet of Things (IoT) era, Sterlite Tech has been investing in its technology and research capabilities, bringing software to the edge of data networks. Elaborating on this year's highlights, **Anshoo Gaur, CEO - Software Business, Sterlite Tech**, said, "As we help our customers connect the unconnected, we believe in the value that an evolved network architecture brings with deep-fibre networks converging into fixed wireless access for the "last-mile hop" to customers and enterprises. This coupled with an open source SDN and NFV engine in a programmable network will drive the scale and agility that can unlock new revenue streams with newer business models in the 5G era."

Capturing the value of digital reinventions for global telcos, Sterlite Tech is also demonstrating its Digital Commerce & Customer Management Platform (DCCM), Programmable Networking and Intelligent Analytics solution which together equip global telcos to prepare for the digital age.

Sterlite Tech's DCCM is a customer-centric platform that digitises every engagement with customers and partners. It has integrated selling, marketing, monetisation, revenue management, billing and self-care



capabilities. Enabling CSPs to monetise their services via every touch points, the platform significantly improves operational efficiencies.

Sterlite Tech's Intelligent Analytics platform is a business intelligence solution that captures, models and protects data to provide meaningful insights in near real-time, for smart decision-making, increasing monetisation opportunities, optimising business operations. It also allows CSPs to craft real-time customer offers improving experiences and profit margins.

Addressing the need for global telcos to reimagine business processes and models for a digital future, Anshoo Gaur will be speaking on "Leading in Africa with Software Disruption" on November 14th from 3.40 - 4 pm at CTICC, Cape Town. For live demos and to witness the new gamut of technology solutions from the world of Sterlite Tech, visit Booth B70 at AfricaCom until November 15, 2018.

About Sterlite Technologies:

Sterlite Technologies Ltd [BSE: 532374, NSE: STRTECH], is a global technology leader that designs, builds and manages smarter digital networks. Sterlite Tech engages with customers in more than 100 countries, with a digital web-scale offering across products, services and software. The Company has global scale manufacturing facilities in India, Italy, China & Brazil and two Software Delivery Centres in India. Sterlite Tech is home to India's only Centre of Excellence for broadband research and Centre for Smarter Networks for next generation network applications. Projects undertaken by the Company include intrusion-proof smarter data network for the Armed Forces, citizen networks for BharatNet (rural broadband), Smart Cities' development, and establishing high-speed Fibre-to-the-Home (FTTH) connectivity.

For more details, visit www.sterlitetech.com

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